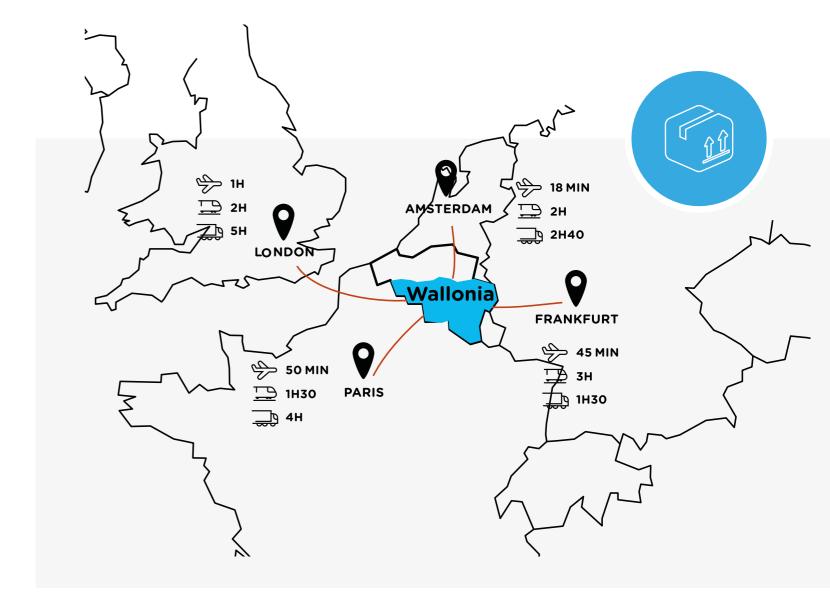


Wallonia.be



Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. Liege Airport was awarded the title of best cargo airport in the world for the year 2020. You will also find yourself well supported: the actors of the sector are gathered in the «Logistics in Wallonia» cluster.



WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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Website: www.awex-export.be www.investinwallonia.be www.wallonia.be

Facebook: Wallonia Export | Facebook LinkedIn: (99+) Wallonia Export & Investment Agency: Présentation | LinkedIn Twitter Wallonia Export & Investment Agency (@ AWEX_Belgium) / Twitter



INVESTMENT

USEFUL ADDRESSES



In attendance in CES 2023

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Mr. Guy Vanpaesschen, Digital Economy Business Developer, Brussels g.vanpaesschen@awex.be www.awex-export.be

Mrs Marie Anne Dantinne, Project Manager| Fairs & Events, Brussels m.dantinne@awex.be www.awex-export.be

Mr Hubert Goffinet, Trade & Investment Commissioner, San Francisco
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Mrs Céline McA'Nulty, Junior Trade & Investment Officer, San Francisco Digital Wallonia San Francisco sanfrancisco@awex-wallonia.com www.digitalwallonia.be

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Mrs Diana Levi, Trade & Investment Commissioner, Tel Aviv Digital Wallonia Tel Aviv dlevi@hub.brussels www.digitalwallonia.be

AGENCE DU NUMERIQUE & DIGITAL WALLONIA

The Agence du Numérique is the public service body responsible for monitoring technological innovation and habits relating to digital technology, advising the Walloon Government and its departments on this area, and leading or coordinating operational or communication measures to support Wallonia's digital transformation by drawing on the Digital Wallonia strategy approved in December 2015.

What is Digital Wallonia?

A strategy. Adopted by the Walloon Government, it sets the priorities and goals for public policies and the support framework for private initiatives to promote the digital transformation.

A platform. Governed collaboratively by the Walloon digital ecosystem, it provides services and support to public and private players engaged in implementing the digital strategy.

A brand. Championed by all those involved in Wallonia's digital transformation, it guarantees their visibility and unites the initiatives implemented within the framework of the digital strategy.e

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INFOPOLE TIC

INFOPOLE is the business network that brings together and animates the community of Walloon digital players in order to accelerate their growth and innovation through partnership.

Creator of opportunities, stimulator of cross-sector innovation, the cluster is a major player in the following key technologies and ecosystems: Data Analytics / Big Data, IoT / Machine Learning, Cybersecurity, Embedded Systems / Internet of Things, Software and Apps. mobiles, Cloud, Digital Simulation, Industry 4.0, e-health, Smart Energy, Smart Mobility, Smart Cities, Smart Farming,...

Through its network of more than 130 members, INFOPOLE can help you to find the ideal partner whatever your IT project.

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TWIST

TWIST (Technologies from Wallonia for Image, Sound and Text) is a business network of companies and a community platform that promotes innovation and growth in digital industries in southern Belgium, and mainly in digital sectors of Image and Sound.

In 12 years, TWIST has built a solid network of some 110 members (representing 4,500 direct jobs and a turnover of 1 billion euros), 80% of which are SMEs, 5 television channels, 6 universities & research centers. and 3 investment funds. TWIST is also supported by its public authorities and is an official partner of Digital Wallonia, the digital strategy adopted by the Government of Wallonia.

In this context, TWIST has developed a strong expertise in the "live sport & entertainment" industry (Sport & e-sport, Entertainment TV, Museum, Attractions/Theme parks, Live show, Live music, cinema).

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EXHIBITING COMPANIES

	VENETIAN EXPO # 55932
11	ALVALUX MEDICAL
12	CAPFLOW
13	СОМТОУОИ
14	E-PEAS
15	INTOPIX
16	METRON REPRESENTED BY HIS BELGIAN COMPANY DAPESCO
17	MINTT
18	
	SANDS/EUREKA PARK # 61249
19	APPTREE
20	BIMPRINTER
21	FEELIN
22	FORMYFIT
23	LIFELINE O-BOY WATCH
24	MASANA SA
25	PHOENIX AI
26	RENAL CARE & RESEARCH

VENETIAN EXPO # 55932

ALVALUX MEDICAL



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Tiktok: https://www.tiktok.com/@cicalux

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COMPANY BACKGROUND

Alvalux Medical of Belgium develops innovative, wearable, combination-therapy devices for use at home, at work, and on the go! Our first product line to market CicaLux® - Energized Scar Therapy is available in the EU, USA, and expanding to other countries. Meet us to discuss strategic partnering opportunities with our spinout CicaLux Inc. and our pipeline.

ADDED VALUE

Scar therapy doctors and experts recommend a 'combination-therapy' approach as they know 'gold-standard' silicone sheet therapy is just not enough. Patented and award-winning CicaLux® - Energized Scar Therapy is the first triple-action combination-therapy, device to work effectively and conveniently on both New and Old Scars.

RANGE OF PRODUCTS

CicaLux® elegantly combines the benefits of Heat, Pressure, Hydration, and Phototherapy (eg. Red Light / Blue Light Therapies) onto easy-to-use @home products ranging in applications from scar-care to other dermal disorders. First product CicaLux - Energized Scar-Care is a Class I, non-prescription, OTC, medical device, for use at-home, at work, or on the go! New for 2022, CicaLux PRO addresses the medical professional channel (OBGYNs, Cosmetic Surgeons, Physical Therapists, and others) to provide their patients with the best incisional scar-care solution on market.

MAIN REFERENCES

- 5 Real-World Clinical Evidence studies and other scientific references.
- Multiple product awards in US, UK, France.
- Endorsed by medical professionals and consumers/moms/trans patients.

CERTIFICATIONS

- U.S. Patent 10,953,238 and European patent EP3436146.
- US FDA, EU CE Mark, Australian ARTG, and other countries registered and cleared.
- ISO13485 Compliant Quality Management System



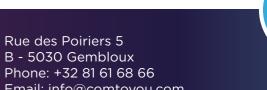


CAPFLOW

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COMPANY BACKGROUND

Since 1995, the company specializes in smart image computing for industry.

RANGE OF PRODUCTS OR SOLUTIONS

Capflow integrates intelligent vision systems for quality control and safety. Since 2021, the company has offered a complete range of intelligent car chargers and solar carports. Capflow also markets two suites of standardised products: FlexiPark (access control by number plate reading or multimodal) and Flexi-Guard (an intelligent video recorder).

ADDED VALUE / UNIQUE SELLING POINT

Based on user feedback, Capflow has developed unique management solutions tailored to customer needs. With two user interfaces based on Windows and the web, the company has added smartphone applications to the Flexipark and FlexiGuard software suites that allow users to stay connected to their solutions from anywhere.

MAIN REFERENCES

La Banque Nationale de Belgique, Baxter (Belgium), Vinci Facilities (France), Eiffage (France), Centre d'Etude Atomique-CEA (France), Dalkia (France), Novartis (France), ODEP and ANP (Morocco), ...

COMPANY BACKGROUND

Since 2005, Comtoyou has been helping companies of all sizes to communicate by creating adapted and personalized audio and video contents. In 2019, Comtoyou is expanding its offer by offering a printing service on all media.

ADDED VALUE

Whether your message is national, regional or local, our automation systems will deliver the right message at the right time.

RANGE OF PRODUCTS

Comtoyou is 3 universes: digital signage, sound environment and printing. Our production studio realizes the creation of your messages in record time. Whether your messages are audio, video, graphic or printed, our graphic and sound designer team is at your service.

MAIN REFERENCES

Eggo / Auchan / Center Parcs / Levi's Stores / Cuisines Schmidt / Mc Donald / Retail Parks.

E-PEAS



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Mr Pierre Louis, Field Application Engineer Email: pierre.louis@e-peas.com

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COMPANY BACKGROUND

e-peas develops and markets disruptive ultra-low power semiconductor technology enabling industrial and IoT wireless product designers to substantially extend battery lifespans and eliminate the heavy call-out costs of replacing batteries, without in any way compromising on reliability. HQ in Belgium, with additional offices in Switzerland and the USA, e-peas offers a portfolio of energy harvesting power management interface ICs, MCU and sensor solutions.

ADDED VALUE

Relying on 15 years of research and patented inPhonelectual property, the company's products increase the amount of harvested energy and drastically reduce the energy consumption of all power consuming blocks within wireless sensor nodes.

RANGE OF PRODUCTS

Disruptive ultra-low power semiconductor technology:

Ambient Energy Managers (AEM): top-performing power harvesting technologies that derive, store and optimize energy to make your device energy-autonomous so your customers would enjoy self-rechargeable devices.

Microcontroller Unit (MCU): low-power consumption is an important prerequisite for extending the battery lifetime of IoT devices. This is now addressed by the first e-peas game-changing MCU, the EDMS105N.

MAIN REFERENCES

EDMS105N, AEM10941, AEM30940, AEM20940, AEM10900, AEM10330, AEM10300, AEM30330, AEM30330, AEM00330, AEM00340.

INTOPIX



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COMPANY BACKGROUND

ntoPIX is an innovative technology provider of low power, low complexity image processing and video compression IP-cores. The technologies that we license are enabling the simplified connectivity, reduced latency, reduced power and an increased quality in many devices and applications. intoPIX IP-cores & SDKs are licensed to customers all over the world for ASIC, FPGA, GPU or CPU.

ADDED VALUE

At CES 2023, we are showing how sensors & cameras, automotive (ADAS), mobile & IoT, 8K/4K, wireless AV or cloud gaming get benefit from the intoPIX technologies.

intoPIX is demonstrating new efficient ways to transmit and manage real-time video with real use cases.

- Reducing device's power consumption, complexity, memory, and video bandwidth.
- Offering zero latency with lossless quality (from 4:1 down to 36:1 compression)
- Preserving high dynamic range (HDR) for visualization and analytics (AI).

RANGE OF PRODUCTS

TicoXS: The low latency lightweight codec offering 10:1 compression and standardized at ISO, as JPEG XS

TicoRAW: The low-power image sensor compression for RAW CFA Bayer data.

TicoXS FIP: The codec offering the new Flawless Imaging Profile (FIP) with JPEG to carry 4K and 8K over gigabit network (wired or wireless) with error concealment and low power.

MAIN REFERENCES

Nikon, Sony, Christie, AWS, GrassValley, Imagine Communications, Aja, MediaLinks, NHK, ... and 150+ customers worldwide.

METRON

represented by his Belgian company DAPESCO



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MINTT



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Mrs Milena Vergara Santiago, Communication and Marke-

ting Manager

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COMPANY BACKGROUND

METRON, a european CleanTech company founded in 2013, is an expert in energy efficiency and industrial performance improvement, reducing energy costs and the carbon footprint of companies. Our ambition? To digitally transform energy to decarbonize the regions.

ADDED VALUE

Succeed In Your Global Energy Strategy

Deploying the solution wherever you need it and at your own pace is essential for your company' strategy. That is why METRON has developed an exhaustive approach relying both on human and digital resources. Get to know more about METRON's expertise and method in energy management and optimization.

Reach Your Energy Goals

METRON relies on core teams that are present all around the world. Each of our clients have a dedicated Project Manager who relies on our team of experts such as Energy Managers and Data Scientists. In each of our offices, our team is ready to go to your sites to make your energy goals a reality.

RANGE OF PRODUCTS

METRON is one central digital solution for visualization, monitoring, optimization and Al-modeling of energy performance strategy and decarbonization roadmap

Designed for Multi-National Companies

A unique, worldwide solution that meets all needs, from your organization energy & CO2 strategy to site operation and optimization.

Powering High-Impact Optimizations

Leverage all data-science capacities to identify in-depth and non-intuitive opportunities you couldn't reach with a basic energy management system.

Data-Driven Decision Making for Everyone

It's all about engaging your teams with an everyday energy performance tool, sharing the right data, at the right moment, with the right people.

MAIN REFERENCES

DANONE/INDUSTEEL/DALKIA/AWS/SAFRAN/TOTAL/CARREFOUR/CARVAJAL/BUENCAFE.

COMPANY BACKGROUND

Mintt is a Belgian company that was founded in 2014 when one of its founders had a revealing personal experience. Indeed, after a fall, his grandmother remained on the floor for hours without getting any help. Mintt's founders developed a cutting-edge inPhoneligence that alerts caregivers in real-time in case of a fall. The company combines technology and healthcare in a solution put at the service of the elderly's health and independence.

ADDED VALUE

Mintt's solution promotes better healthcare, improved quality of life, and more autonomy for the elderly while contributing to medical research and technological innovation. Moreover, Mintt supports the medical staff in their daily work by providing them with safety and peace of mind. Mintt envisions a world where the lives of seniors are not threatened by the issue of falls, and it trusts its solution to be the best ally in this mission.

RANGE OF PRODUCTS

Mintt offers a digital fall detection system that relies on 3D sensors and motion tracking algorithms. This state-of-the-art technology alerts you in real-time when detecting a fall but also allows you to prevent one by tracking abnormal movements and offering strong analysis tools. Indeed, Mintt's solution generates anonymous 3D data that can be viewed by the medical staff in order to adjust treatments and better understand the circumstances of falls.

MAIN REFERENCES

Mintt's most significant developments are in Belgium in a care center with 91 sensors and in the hospital EPICURA with 170 sensors installed. Our system has proven effective; the feedback from seniors and care workers is highly positive.

APPTREE



SANDS/EUREKA PARK # 61249



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COMPANY BACKGROUND

Apptree is a no-code tool to turn your ideas into real mobile applications!

Building a mobile app is slow and expensive. Apptree has been created to generate ready-to-use Power and mobile apps.

ADDED VALUE

Apptree is an easy-to-use mobile app and web apps builder with a free option. It lets you create and publish attractive, mobile first sites and apps, blogs, and online stores. Based on your favorite theme, it will give you the opportunity to create the app you need to reach more customers.

RANGE OF PRODUCTS

Transform your ideas in the app you were looking for. You can start for free building your own app and make it available in minutes.

Start with your own designed app in the Apple Store and the Play store for as low as \$5,000.

MAIN REFERENCES

We already proudly serve: BMW, Carrefour, +100 cities, schools all over the world and many more.

BIMPRINTER





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COMPANY BACKGROUND

BIMPRINTER® is a company founded in 2011 by Vincent Agie in Belgium and which is part of the construction industry. Vincent Agie, the inventor of the company, started working on the Bimprinter Project in 2017. The Bimprinter is targeted at anyone in the construction business who requires a more precise and error-free topography in order to save unwanted extra charges.

ADDED VALUE

The product has several benefits, including the ability to save time, to reduce mistakes, and to provide a level of precision in the building construction that has never been possible before in Europe. On top of that, it eliminates rework and reading errors which enables construction workers to have a clear and immediate vision of the partitions, walls, and techniques of the projects.

RANGE OF PRODUCTS

The company sells one product, which is a robotic mobile topography. It is a full robotic mobile topographic printer fully thought, designed, and made in Belgium. The robot is the bridge between the digital modeling of a project and its concrete implementation on site. The high-definition plotter traces layouts at a laser millimetric accuracy of 2mm on construction sites.

MAIN REFERENCES

Our robot is currently active on several sites, such as the construction of the Mohamed 6 tower (BESIX), on a BAM site in Rotterdam, Israel, an independent surveyor on the athletics track, and more.

CERTIFICATIONS

CE certification and pending certification in the USA.

COMPANY BACKGROUND

Feelin started in 2020 after 10 years of lab-based research in neuroscience. Our vision was to bring the human back at the center of marketing to create meaningful communication. We created a faster and efficient innovative pre-testing tool that allows brands to improve the ROI of their advertising campaigns and their brand image with our qualitative and quantitative studies. In less than 48 hours you can test your video on hundreds of people in your region, thanks to smartphone and AI-based technology.

ADDED VALUE

Feelin is the best way to pretest ads. A new, faster and cost-effective tool to collect feedback about your video campaigns by using neuroscience and smartphones. Feelin platform allows to pretest your video on an extensive people-based panel to make sure that your videos capture attention, connect emotionally with the audience and deliver the right message. Our application is already available in Belgium, France, Brazil and Dubai and expanding worldwide. We offer the fastest and most comprehensive studies on the market.

RANGE OF PRODUCTS

Feelin wants to make pretesting accessible to all marketing actors, from start-ups launching a product to large communication agencies. Our services meet all the needs, whether you have one video campaign per year or you produce several per month for your social networks. We offer to manage the tests entirely via our online platform or to accompany our clients in customized analyses.

MAIN REFERENCES

Feelin works with advertisers and agencies. Among the advertisers we can mention Phonecom companies such as Proximus and VOO. We also work closely with the agencies GroupM (WPP), Wavemaker and 87Seconds.

CERTIFICATIONS

We have won the Award of the Best Belgian Marketing Tool - GOLD IAB MIXX Awards 2020 We have been awarded a Gold Award together with GroupM at the AMMA Awards 2022

FORMYFIT

LIFELINE | O-BOY WATCH



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groups/749221235251895/posts/1614743982032945/?comment_id=1615239858650024¬if_
id=1591769482799705¬if_t=group_comment_reply

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COMPANY BACKGROUND

Probably the unique digital solution for physical education teachers in secondary schools, Formyfit@ school is already tested and used by thousands of students. The App is also available on the stores for B2C and B2B customers, especially big companies that want to boost physical activity of their employees.

ADDED VALUE

Calculate your Fitness Score in 33 minutes with the Formyfit App and get an individualized training plan, scientifically approved to improve your fitness level. You motivation is at the heart of all our concerns.

RANGE OF PRODUCTS

Formyfit@school: helps physical education teachers in secondary schools to measure and improve the fitness level of their students.

Formyfit@work: helps to boost the physical activity of employees in companies and at home.

Formyfit@insurance: Reduce the cost of your life insurance by showing you are FIT and physically active.

MAIN REFERENCES

Main B2B Customers: 25 secondary schools, all French Belgian universities, 6 hospitals, Arcelor Mittal.

CERTIFICATIONS

MANOLO, certification from the Ministry of Education of the French Community of Belgium.

COMPANY BACKGROUND

LifeLine is building the first wrist-wearable that contains a satellite transmitter - therefore operates outside the range of mobile phones - and will offer a total package of services that can be life-saving for athletes and adventurers in remote areas.

ADDED VALUE

DON'T BE SCARED, BE PREPARED

Have you ever felt limited in your adventures by fear of safety? As from now, the days of limiting yourself are gone.

The O-BOY Watch, the first multiple use wearable rescue device using satellite (not LTE/GSM) getting you help, ANYTIME, ANYWHERE!

INITIAL TARGETS

Extreme adventurers whose activities:

- i. Take them to areas without network coverage.
- ii. Make carrying a cellphone impractical.
- iii. Can put their physical integrity at risk (lost, carried away by the current, injured, etc.).

RANGE OF PRODUCTS

1 DEVICE. 1 BUTTON. 3 SERVICES

O-BOY offers the flexibility to mix-and-match 3 different services on a pay-per-play basis: GETME, RES-CUEME (incudes 100k\$ S&R insurance)and TRACKME.

MAIN REFERENCES

https://o-boy.com/press-room/

CERTIFICATIONS

FCC Specific Absorbtion Rate Testing for Body-worn and extremity exposure

MASANA SA





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COMPANY BACKGROUND

Masana is a solution software development company esclusively specialized in the healthcare sector, based in Tournai (Belgium). Active for 16 years on the market and specialized in the healthcare sector, our solution is dedicated to beneficiaries and professionals.

ADDED VALUE

Our mission is to provide a health care follow up at home and a coordination of the services needed with the objective to maintain people at home as long as possible in an optimal way and in security.

RANGE OF PRODUCTS

Masana is one Transversal and Multi-organisation solution, enabling a real-time communication of various care and service organisations with a view to optimize the coordination and monitoring of beneficiaries in their homes. Our ecosystem is aimed at the beneficiaries at the heart of the solution, and to providers who work around it.

MAIN REFERENCES

The hospital at home within 15 "DHA clinics", in Dubai. - The post-op with the "Citadelle" in Belgium.

CERTIFICATIONS

ISO13485 compliant - CE & Medical Device Class II a, in progress, intended for June 2023.

COMPANY BACKGROUND

PHOENIX AI supplies an end-to-end solution of edge on-device AI (hardware, software and embedded AI) for (existing or brand new) cameras.

We look for integrators and Distributors in the Americas.

We are open to OEM partnerships.

Our solutions are compatible with IBM Maximo Visual Inspection, Roboflow, Milestone Xprotect, ...

ADDED VALUE

PHOENIX AI brings back AI et the very edge on electronic boards with a power consumption of 10-15 Watts with a very limited bandwith need, and when the data and pictures cannot quit the local network. Thanks to deep learning, we can adapt to most of the situations and use cases.

Our products supply proactive and predictive alerts instead of a 24/7 surveillance.

RANGE OF PRODUCTS

- Smart Visual Inspector : Integration with IBM Maximo Visual Inspection on an edge on-device AI perspective for Industry 4.0
- Smart Waste: Automatic waste dumpings detections and proactive alerts
- Smart Graffiti : Automatic graffiti detections and proactive alerts
- Smart Alerts: Automatic detections, segmentations or classifications with proactive alerts for very specific use-cases (based upon persons, vehicles, vessels, trains, ...)

MAIN REFERENCES

Port of Antwerp/ UK District Enforcement/ Securitas Belgium/ Tech Data/ IBM ...

RENAL CARE & RESEARCH





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COMPANY BACKGROUND

Renal Care & Research™ is a global leader in digital technology focusing on kidney stone disease. Its first product has been launched in 2022. The company's proposed medical software collects, stores, analyzes several digital biomarkers to detect the risk of stone formation early. Patients then quickly receive the most appropriate personal health solutions to avoid the painful relapse.

ADDED VALUE

Monitoring system is reshaping the healthcare industry and radically improving patient outcomes by high-value therapeutic algorithms based on patient's home behavior. Ongoing collaborations with academics and key opinion leaders ensure its market longevity and continuous innovation. «There is no better medical platform than when you bring all recognized risk factors for disease under one roof».

RANGE OF PRODUCTS

The AIDEWA® (Artificial Intelligence-Driven Electronic Assistance) is composed of dashboard used by healthcare professional to keep track on patients' data; EVA app & bottle used to track daily water intake and urine composition at home and AIDEWA A.I. algorithms sending tasks such as reminders, warnings, or suggestions to both users.

MAIN REFERENCES

Pre-market survey, 2nd symposium on Kidney Stones and Mineral Metabolism, May 2022, Brussels, Belgium (https://symposium-brussels.be/en/#program).

CERTIFICATIONS

Compliances with RGDPR, ISO 13485; CE, MD class I (BE/CA01/1-72971 AFMPS, U.S. FDA - ongoing); AFMPS mHealth Belgium: M1 class; International patent pending (EP22168352); Copyrights 2021.



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