



# BELGIUM - WALLONIA

@ CES 2024 - LAS VEGAS

January 9-12, 2024

BOOTH 56132 - INTERNATIONAL PAVILION

BOOTH 61713 - EUREKA PAVILION



Wallonia.be



Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. **Liege Airport** was awarded the title of **best cargo airport in the world** for the year 2020. You will also find yourself well supported : the actors of the sector are gathered in the «Logistics in Wallonia» cluster.



# WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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# AGENCE DU NUMERIQUE & DIGITAL WALLONIA

The Agence du Numérique is the public service body responsible for monitoring technological innovation and habits relating to digital technology, advising the Walloon Government and its departments on this area, and leading or coordinating operational or communication measures to support Wallonia's digital transformation by drawing on the Digital Wallonia strategy approved in December 2015.

## What is Digital Wallonia?

A strategy. Adopted by the Walloon Government, it sets the priorities and goals for public policies and the support framework for private initiatives to promote the digital transformation.

A platform. Governed collaboratively by the Walloon digital ecosystem, it provides services and support to public and private players engaged in implementing the digital strategy.

A brand. Championed by all those involved in Wallonia's digital transformation, it guarantees their visibility and unites the initiatives implemented within the framework of the digital strategy.

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# INFOPOLE TIC

Infopole is the business network that brings together and animates the community of Walloon digital players in order to accelerate their growth and innovation through partnership. Creator of opportunities, stimulator of cross-sector innovation, the cluster is a major player in the following key technologies and ecosystems: Data Analytics / Big Data, IoT / Machine Learning, Cybersecurity, Embedded Systems / Internet of Things, Software and Apps. mobiles, Cloud, Digital Simulation, Industry 4.0, e-health, Smart Energy, Smart Mobility, Smart Cities, Smart Farming, etc.

Through its network of more than 130 members, INFOPOLE can help you to find the ideal partner whatever your IT project.

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# TWIST

Twist (Technologies from Wallonia for Image, Sound and Text) is a business network of companies and a community platform that promotes innovation and growth in digital industries in southern Belgium, and mainly in digital sectors of Image and Sound.

In 12 years, Twist has built a solid network of some 110 members (representing 4,500 direct jobs and a turnover of 1 billion euros), 80% of which are SMEs, 5 television channels, 6 universities & research centers, and 3 investment funds. TWIST is also supported by its public authorities and is an official partner of Digital Wallonia, the digital strategy adopted by the Government of Wallonia.

In this context, Twist has developed a strong expertise in the "live sport & entertainment" industry (Sport & e-sport, Entertainment TV, Museum, Attractions/Theme parks, Live show, Live music, cinema).

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## EXHIBITING COMPANIES

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# CAPFLOW



**BOOTH 56132  
INTERNATIONAL PAVILION**



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**COMPANY BACKGROUND**

The company specializes in Smart Parking Systems and Smart EV Charging systems integrated using local apps and cloud-based software suites.

**ADDED VALUE**

Based on user feedback, Capflow has developed unique management solutions tailored to customer needs. With two user interfaces based on Windows and the web, the company has added smartphone applications to the Flexipark and Flexiguard software suites that allows users to stay connected to their solutions from anywhere.

**RANGE OF PRODUCTS**

Since 1995, Capflow has been integrating intelligent vision systems for public and private parking lot management. The company offers a full range of smart car chargers for electric vehicles and solar car-ports. Capflow markets two standardized software suites: FlexiPark (access control and electric vehicle charging systems) and FlexiGuard (an intelligent video recorder).

**MAIN REFERENCES**

La Banque Nationale de Belgique, Baxter (Belgium), Vinci Facilities (France), Eiffage (France), Centre d'Etude Atomique-CEA (France), Dalkia (France), Novartis (France), ODEP and ANP (Morocco), etc.

## E-PEAS



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### COMPANY BACKGROUND

E-peas develops and markets disruptive ultra-low power semiconductor technology enabling industrial and IoT wireless product designers to substantially extend battery lifespans and eliminate the heavy call-out costs of replacing batteries, without in any way compromising on reliability. HQ in Belgium, with additional offices in Switzerland and the USA, e-peas offers a portfolio of energy harvesting power management interface ICs, MCU and sensor solutions.

### ADDED VALUE

Relying on 15 years of research and patented intellectual property, the company's products increase the amount of harvested energy and drastically reduce the energy consumption of all power consuming blocks within wireless sensor nodes.

### RANGE OF PRODUCTS

Disruptive ultra-low power semiconductor technology:

Ambient Energy Managers (AEM) : top-performing power harvesting technologies that derive, store and optimize energy to make your device energy-autonomous so your customers would enjoy self-rechargeable devices.

Microcontroller Unit (MCU): low-power consumption is an important prerequisite for extending the battery lifetime of IoT devices. This is now addressed by the first e-peas game-changing MCU, the EDMS105N.

### MAIN REFERENCES

EDMS105N, AEM13920, AEM10941, AEM30940, AEM20940, AEM10900, AEM10330, AEM10300, AEM30330, AEM30300, AEM00330, AEM00300, AEM00940.

## INTOPIX



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### COMPANY BACKGROUND

intoPIX creates new image processing and video compression IP Cores. Our innovative lightweight codecs are made for image, video and sensor data. intoPIX technologies simplify the video connectivity, reduce video latency to 1 millisecond, reduce devices power consumption and offer a better visual quality in video devices and applications. IP Cores & SDKs are licensed to customers all over the world for ASIC, FPGA, GPU, or CPU.

### ADDED VALUE

We are showing how sensors & cameras, automotive, mobile phones, 8K/4K displays, wireless video or cloud gaming get benefits from the intoPIX technologies.

intoPIX is showing new efficient ways to transmit & manage real-time video with real use cases:

- Reducing the device's power consumption, complexity, memory & video bandwidth;
- Offering zero latency with lossless quality (from 4:1 down to 36:1 compression);
- Preserving HDR for visualization & analytics (AI).

### RANGE OF PRODUCTS

TicoXS: The new JPEG XS low latency lightweight codec offering 10:1 compression, co-created by intoPIX and standardized at ISO.

TicoRAW: The low-power image sensor compression for RAW CFA Bayer data.

TicoXS FIP: The codec offering the new Flawless Imaging Profile (FIP) with JPEG XS to carry 4K and 8K over gigabit network (wired or wireless) with error concealment and low power.

### MAIN REFERENCES

AMD, AWS, , Crestron, EVS, GrassValley, IntelMatrox, MediaLinks, Net Insight, Nikon, Nvidia, Panasonic, Riedel, Sony & 150+ customers worldwide.

# PAINGONE



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### COMPANY BACKGROUND

Since more than 20 years, Paingone has been developing class 2a medical devices to relieve pain DRUG-FREE.

Innovation is part of Paingone's DNA and we focus on developing products which are easy to use, ergonomic and with a beautiful design.

### ADDED VALUE

Innovation, marketing and sales driven.

### RANGE OF PRODUCTS

Muskulo-skeleton pain relief, Migrain pain relief, Menstrual pain relief, Circulation booster.

### MAIN REFERENCES

Paingone One, Plus, XL/Easy, Aegis, Qalm, Ellune, Fllow.

### CERTIFICATIONS

FDA, CE, ISO, KFDA, TGA.

# PHOENIX AI



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### COMPANY BACKGROUND

End-to-end solutions at an edge on-device perspective for SAFETY, smart cities, Industry 4.0, transport, etc. with IVA (Intelligent video analytics).

### ADDED VALUE

- Less bandwidth used;
- No need of cloud(s);
- Standalone capabilities;
- Openness of frameworks for integrators and partners.

### RANGE OF PRODUCTS

- Smart Waste: anti littering detection;
- Smart parking: Live occupancy of parking with IVA;
- Smart Graffiti: live detection of graffiti;
- Fleet Management.

### MAIN REFERENCES

TECH DATA, SECURITAS Belgium, Port d'Anvers, RATP.



# TIMI



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## BOOTH 61713 - EUREKA PAVILION

#### COMPANY BACKGROUND

We are Specialists in Machine Learning, AI, Big Data and BI, we enable everyone to extract knowledge and value from their data. Our solution is a game changer for organizations that are ready to use their data as a competitive advantage and capture value from their information universe. We deploy, complete & pragmatical solutions that are 100% industrialized to automatically optimize your sales. We use simple techniques (KPIs & dashboard) and complex techniques (Advanced Analytics & «Machine Learning»).

#### ADDED VALUE

TIMI revolutionizes Analytics and Predictive Analytics by tackling the key barriers to entry:

- Fast & Accurate: Within minutes, Anatella performs complex transformations on several TeraBytes of data.
- Short and Easy Learning: You can create complex data transformations using only your mouse.
- Negligible Infrastructure Cost: Using one simple desktop PC, TIMi analyses and manipulates databases containing billions of records and thousands of variables.
- Reduced storage: On Average, TIMi manipulates and stores, a data volume of 5 TB in Database using only 100GB of disk space.
- Ensure the Success of all your Analytical Initiatives: TIMi, ensure an easy & swift collaboration between Business Analysts and Expert Coders these two groups of people.

#### RANGE OF PRODUCTS

“TIMi” includes 4 tools:

- Modeler: modelling tool fully automated creation of high-accuracy predictive models.
- Anatella: Center of the TIMi Analytical platform. At first, it looks like a user-friendly data management (ETL) tool but it's much more than that.
- Stardust: segmentation tool, multivariate 3D segmentation of all your customer base.
- Kibella: unlimited self-service dashboarding.

#### MAIN REFERENCES

AXA bank (Be), MTN, Airtel, telefonica, Digicel, Bein, ING, EY (be), Deloitte (lux), SURA, Voo.

# AJINOMATRIX



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### COMPANY BACKGROUND

Ajinomatrix is a pioneer in food and beverage sensory innovation; transforming how we experience products. Our cutting-edge sensory software and licensed hardware solutions redefine consumer insights.

### ADDED VALUE

We empower businesses with data-driven sensory intelligence, enabling them to create products that resonate with consumers on a profound level.

### RANGE OF PRODUCTS

We offer a complete sensory software suite and partner with leading hardware providers to deliver comprehensive sensory analysis solutions (Taste Tuner, CopyCatter, Sensory OS, CACT Tool, Recipe Manager and FlavourGraph).

### MAIN REFERENCES

Trusted by global food giants (IFF, Symrise), universities (Helsinki, SeAMK (Finland), Hebrew University (Israel), University of Brussels (Belgium), and research institutions (Fraunhofer, CETIC, etc.). Driving sensory innovation worldwide.

### CERTIFICATIONS

Ajinomatrix Sensory AI label, MP6

# aSMARTWORLD



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### COMPANY BACKGROUND

aSmartWorld, a pioneering tech firm, specializes in sustainable smartphone reconditioning and a robust SaaS platform. We're dedicated to transforming ecological challenges into economic opportunities, aligning with ESG principles. Our innovative approach reduces e-waste and promotes a circular economy, while offering scalable, tech-driven solutions for resource efficiency.

### ADDED VALUE

aSmartWorld uniquely blends asset-efficient reconditioning, a dynamic SaaS platform, and strategic partnerships, creating a triple-pillar model that drives sustainability, technological innovation, and market growth. This synergy amplifies our ESG impact, setting new industry standards.

### RANGE OF PRODUCTS

aSmartWorld offers a diverse range of products: from reconditioned smartphones optimized for eco-efficiency, to our SaaS platform ObyO, designed for device lifecycle management. We provide tailored solutions for both individual consumers and businesses, leading the way in sustainable tech options.

### MAIN REFERENCES

Partnerships with major European companies, traction with top telcos, strong sustainable tech community presence, and the 2022 National Award for Fighting Poverty in Belgium.

### CERTIFICATIONS

aSmartWorld is recognized with local Belgian certifications, affirming our commitment to ethical, sustainable operations within our core market. We continuously strive to meet high standards in every aspect of our business.

# INMERSIV TECHNOLOGIES



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## COMPANY BACKGROUND

We, at InMersiv Technologies, are specialists in developing cutting-edge immersive solutions, with a primary focus on the medical field. Our software, leveraging machine learning, enables us to tailor each experience to individual preferences and emotional needs, providing personalized interventions for every patient. This approach underscores our commitment to delivering personalized and impactful solutions in the realm of e-health.

## ADDED VALUE

We aim to diminish the drug burden for institutionalized patients using immersive and interactive technology. Our solution eliminates the need for VR headsets or wearables, fostering shared immersion in a multi-sensory environment. Tailored experiences, shaped by each patient's medical profile, address emotional needs. This personalized approach marks our startup as an innovative leader in non-pharmacological interventions, maximizing therapeutic impact.

## RANGE OF PRODUCTS

Sam Therapy, Stress and Anxiety Management, is a self-contained 4D device creating real-time extended reality experiences. It offers visual, acoustic, and airflow immersion. Users navigate an open world, interacting with AI-driven virtual entities. The computer vision system captures and translates physical movements into the virtual realm, enhancing the depth and interactivity of the experience.

## MAIN REFERENCES

Medical team: Dr. De Breucker, head of the geriatric unit of the Erasme Hospital, Dr. Bier, neurologist at the Erasme Hospital, Dr. Hanset, coordinating doctor of the MRS La Cambre. Clients: Korian, Erasmus Hospital (Brussels).

## CERTIFICATIONS

«Feasibility study on the use of the immersive multisensory system with seniors placed in a fragile geriatric environment», Prof. Jennifer FOUCART & Prof. Malgorzata KLASS (Psychophysiology Unit - Teaching Hospital Erasme-ULB) - in progress of publication.

# IO.LAND



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## COMPANY BACKGROUND

IO.LAND offers project management services and delivers innovative solutions that drive digital transformation. Our dual approach streamlines complex projects, empowering modern teams to navigate today's challenging business landscape effectively.

## ADDED VALUE

To bridge the gap between high-level management decisions and your day-to-day operations, our AI generates a data-driven workplace tailored to your specific business needs. Our unconventional approach places visualization at the heart of each interaction, ensuring that all stakeholders can execute their roles with a clear understanding of the overall picture.

## RANGE OF PRODUCTS

Deploy your projects, contracts, contacts, risks, and issue management effortlessly on a single platform. How about tracking your budget and effort with ease? Align your strategy with operations in an innovative way and foster collaboration to boost engagement in a SaaS environment. It's all a matter of perspective.

## MAIN REFERENCES

We are proud to participate in delivering services and deploying digital solutions for esteemed institutions such as the European Council, as well as companies of all sizes like Solvay, Aremis, UCB, and Certisys.

## CERTIFICATIONS

IO.land's team holds prestigious certifications, including MIT's «Digital Platform Strategy» and a «Diploma in Machine Learning,» enabling them to deliver transformative platform-based solutions and data-driven strategies.

# MYQM



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### COMPANY BACKGROUND

Empowering Call Centers to analyze 100% of their clients' interactions instead of 1 to 3% manually with traditional Quality Monitoring. Engaging and retaining agents is a challenge we help our clients tackle thanks to our «in the flow» People Engagement Module. Most Call Centers are reactive and not proactive when it comes to understanding Call reasons, recall risks. Those data are all within their customer interactions, with Conversation Insights, we bring up those data so that managers can anticipate and understand the voice of their customer, in real-time.

### ADDED VALUE

Supercharge your Call Center  
 Gain insights from 100% of customer interactions, maximize frontline team performance, and accelerate outcomes across the business with Conversation Insights and Auto QA.

- Deliver in-the-moment guidance to front-line agents;
- Cover 100% Call analysis and gain insights;
- Understand how agent behaviors impact your business;
- Automate key contact center operations.

### RANGE OF PRODUCTS

- Auto QA: Automatically analyze all your customer interactions so you can take actions to increase revenue, improve CX, etc.;
- Auto Coaching: Scale the continuous support of your agents with hands-on personalized coaching programs based on their client interactions;
- Action plan: Activate action plans for your agents;
- 360° Feedback: Give your teams and clients a voice and increase agent engagement and customer satisfaction with our simple, yet scalable solution.

### MAIN REFERENCES

Proximus, Sodexo, Papernest, Cardif Assurances, AG Assurances, Cofidis, Kisio, ORES...and more than 50 others references.

# SEMACTIC



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### COMPANY BACKGROUND

Semactic aims to empower digital teams to self-manage SEO with cutting-edge tactics, ultra-personalized recommendations, tasks management and its unique impact tracking feature that boosts motivation, making every company a SEO champion.

### ADDED VALUE

- Research keywords & competitors;
- Track keywords rankings;
- Automatic & custom recommendations;
- Measure the impact of implemented recommendations;
- Editorial Calendar powered by AI;
- Project management features natively included.

### RANGE OF PRODUCTS

- SEO Software

### MAIN REFERENCES

- HMS Network;
- Medi-Market;
- QNT;
- Red Cross;
- Baobab;
- Notaris.

### CERTIFICATIONS

IAB MIXX AWARDS: Best Belgian Marketing Tool - Bronze

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## COMPANY BACKGROUND

Tonomia is a Belgian R&D, manufacturer and leading-edge engineering company driving eco-friendly advancements with high tech connected products for self-sustaining living using electricity, rainwater & heat! Our mission is encapsulated in our name. TONOMIA stands for moving towards with each letter representing one aspect: Total autonomy by Occupying spaces smartly, using Nearby and nature-friendly resources, relying on sustainable Objects and tools, empowering green Mobility, ensuring Interconnectivity, and embracing Activity from anywhere.

## ADDED VALUE

Our company: R&D works with a team of 12 electro-mechanical & software engineers all sharing the same vision of autonomy supported by high technology.

## RANGE OF PRODUCTS

At the booth, Tonomia will introduce its smart solar control box (Tonobox ©), which can manage IoT connected devices of a solar infrastructure for safe & efficient operation (solar/water/heat production/harvesting). Why our Tonobox ©?

- Current control solutions are limited to a specific application using specific protocols from a specific manufacturer;
- For highly integrated all-in-one multipurpose systems, there are no combined modules currently available on the market;
- The Tonobox © was initiated and developed to address this issue in the area of energy and the surrounding ecosystem, while enabling better safety, fast development product compactness.

This smart box transforms measurements input into data to drive predictive & safety management of « IoT solar devices » in your software management tool to enhance electricity production & safety of solar installations.

## We are looking for contacts with:

- Photovoltaic solar integrator (installation & commissioning)
- Photovoltaic, IoT (internet of Things), domotics & industrial press/media/influencers



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Feel inspired

